

**ASSABAH ARTS AND SCIENCE COLLEGE, VALAYAMKULAM**

**P.G DEPT: OF COMMERCE AND MANAGEMENT STUDIES**

**ANNUAL REPORT 2024-2025**

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## **P.G DEPT: OF COMMERCE AND MANAGEMENT STUDIES**

### **ANNUAL REPORT 2024-2025**

PG Department of Commerce and Management Studies is one of the core department of Assabah Arts and Science College. It offers 5 UG programme and 1 PG program. Apart from this the department offer different outreach program required for the development of students. The department arranged and conducted number of outreaching programmes for the enrichment of social behaviour among students.

On the month of June the department arranged a mobile photography contest as part of world environment day on 5/6/24 and also on the same date the department conducted a workshop titled ‘paper file and sees pen making’ to develop entrepreneurship skills among students. The program was inaugurated by college principal Cap. Prof. Mohammed Koya M.N and the technical session was handled by Mrs. Shabna M, Faculty of Chemistry.

On the month of July department organised a lecturing session regarding the topic “overview of securing Market” which enable the students to get awareness about various aspects of marketing and another session titled “ How to build a successful start up” was organised for commerce students to familiarise about the start ups and its benefits and formalities and a program titled, “ choose the right pathway” , which was meant for students to choose their career.

On the month of August a session led by Dr. Salini CA was organised which provides basic awareness about IPR for UG students. On 28/9 /24 a session which meant for awaring students about the matters regarding e filing titled “ statutory e filing” was conducted through offline mode.

On the month of October a workshop was conducted regarding the topic “ GST challenges and opportunities for Business” which was led by meant for creating GST awareness among commerce students.

On the month of October a session titled “deciding the future”, which taught the hints for framing their future plans. On 28/10/24 a workshop on salad making was conducted to found and enthusiast food lovers among students. As part of pink month observation some of the selected students from different commerce programs, distributed pamphlet on 25/10/24 to aware the people situated in nearby place. The department observed legal service day on 22/11/24 and as part of that an essay writing competition was conducted and in the same month department conducted different seminars titled “Significance of travel and tourism training program titled “Tribute legend to Ratan Tata” and on 13/11/24 “Bridging trading and traders” are conducted.

In the month of December and aptitude test was arranged on 16/12/24 to find the career choice of students and a workshop (11/12/24) titled, “Profesional career awareness” was organised for awaring them about various career opportunities. In another session different online courses offered by the famous online platform SWAYAM, NPTEL was introduced to students which meant for encouraging them to join in the courses as per their preference. In the month of January program titled “ Career opportunities“ on 20/2/25 , “Aligning thought process for employability on 21/1/25 which forced their career options and another session titled “ Global education loans accounts on 21/1/25 and “Accounting essential building a strong foundation” for aware the students about financial aspects.

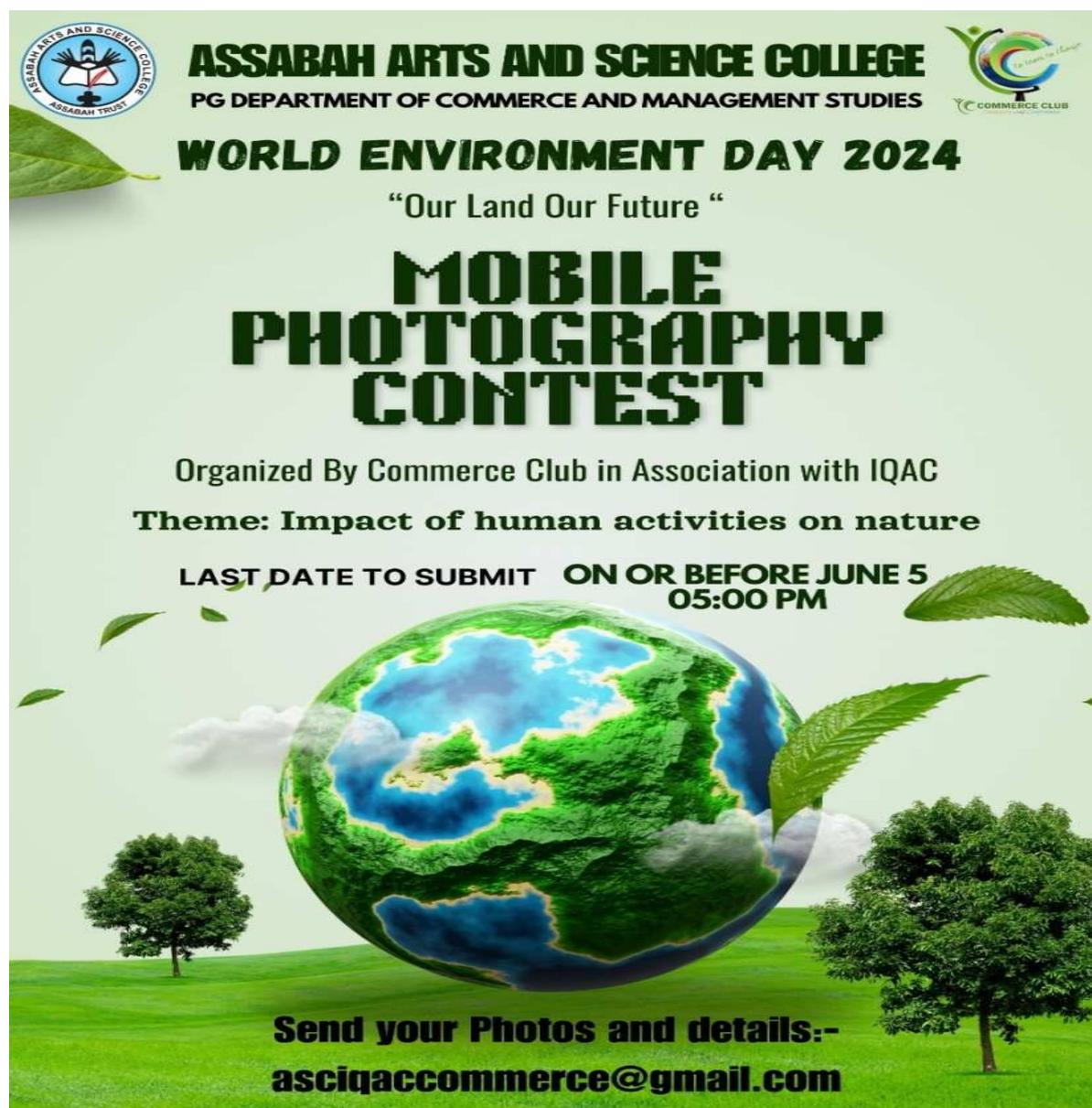
In the end of January an exclusive session titled “A door to central university in CUET, JMI and AMU” for familiarised about various central university and the programme offered by them. In the month of February a workshop on “Led bulb making” on 7/2/25 and a motivational speech followed with training program was conducted on 5/2/25. In the month of March a seminar titled “Career Opportunities in Travel and Tourism” was conducted by participating commerce students. Last but not least in the month of March

department conducted a seminar under the leadership of Tourism Club titled “Career Opportunities in Travel and Tourism” on 26/3/25.

## PROGRAM 1: - MOBILE PHOTOGRAPHY CONTEST

|                     |               |
|---------------------|---------------|
| Date And Time       | 5/6/2024      |
| Organised By        | Commerce club |
| Target Participants | All students  |
| Venue               | College       |

As a part of World environment day on 05/06/2024 Commerce club conducted a mobile photography competition for all students. Muhammed Shibil M J (2<sup>nd</sup> semester Mcom student) won first prize in this competition.



 **ASSABAH ARTS AND SCIENCE COLLEGE**   
PG DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES

**WORLD ENVIRONMENT DAY 2024**  
“Our Land Our Future “

**MOBILE PHOTOGRAPHY CONTEST**

Organized By Commerce Club in Association with IQAC  
**Theme: Impact of human activities on nature**

**LAST DATE TO SUBMIT ON OR BEFORE JUNE 5 05:00 PM**

**Send your Photos and details:-  
asciqacommerce@gmail.com**



( FIRST PRIZE)



PRIZE DISTRIBUTION

## PROGRAM 2: WORKSHOP ON SEED PEN AND PAPER FILE MAKING

|                     |                         |
|---------------------|-------------------------|
| Date and time       | 5-6-2024,2:00-3:30 p. m |
| Organized by        | ED CLUB                 |
| Target participants | ED CLUB MEMBERS         |
| VENUE:              | ROOM NO :217            |

On the occasion of world environment day, the ED Club and IQAC jointly organised a paper file and seed pen making workshop at Assabah arts and science college. The program was inaugurated by principal Mohamed koya .M.N, commerce dept.: HOD Juby c k, presided over and club co-ordinator KIRAN.K.P gave a welcome address. Shabna yousaf ,assistant professor of chemistry Dept: led the seed pen making.ED CLUB member shahala led the paper file making. The said function was attended by various teachers of the dept.: and the members of ED club. The students gave the paper files made in the workshop to the heads of the department, and the seed pens were distributed to different students.



## PROGRAM 3: An Overview Of security Market

|               |  |
|---------------|--|
| Date and Time | 03/07/2024, 1:30 pm to 3:30 pm                   |
| Organized by  | PG Department of Commerce and Management studies |
| Participants  | B Com Students                                   |
| Venue         | Conference Hall                                  |

The seminar has been conducted by PG department of commerce and management studies to all B Com students. The programme is inaugurated by Prof. M N MOHAMMED KOYA the Principal of Assabah Arts and Science College Valayamkulam. Welcome speech by Juby C K and vote of thanks by Julie CD. The section is handled by Sumith Subramaniyan, 14 yes BSE IPF Cochin Office on topic “An Overview of Security Market” on 03-07-2024 in conference hall at 1:30-3;30 pm



## PROGRAM 4: “HOW TO BUILD A SUCCESSFUL STARTUP

|               |   |
|---------------|---|
| Date and Time | 09/07/2024 , 11 AM to 12.30 PM  |
| Organized by  | Institution Innovation Council , ED Club , Commerce Club and PG Department of Commerce and Management Studies |
| Participants  | Final Year UG & PG Students   |
| Venue         | College Conference Hall   |

**Assabah Arts and Science College,  
Valayankulam**

*Seminar on "How to build a successful startup"*

Organized by  
IIC in association with Commerce Club, ED Club &  
PG Department of Commerce and Management  
Studies

Monitored by IQAC

**MR. RASHEED N**  
Assistant District Industries  
Officer  
Taluk Industries Office  
Ponnani,  
District Industries Centre  
Malappuram

Date - 9/7/2024(Tuesday)  
Time - 11.00 AM  
Venue - College Conference Hall

On 9<sup>th</sup> July 2024(Tuesday) Institution Innovation Council in association with ED Club , Commerce Club and PG Department of Commerce and Management Studies organized and conducted a seminar on ”HOW TO BUILD A SUCCESSFUL STARTUP “ at College Conference Hall. The programme commenced with a silent prayer at 11 AM . Final Year UG and PG students participated in this seminar. Welcome speech was delivered by Sreeja T , IIC Convenor (Asst. Professor , PG Department of Commerce and Management Studies).

The Presidential Address was held by Prof, Mohammed Koya M N(Principal , Assabah Arts and Science College Valayamkulam).The program was inaugurated by Mr. Rasheed N, Assistant Industries Officer at the Taluk Industries Office in Ponnani, District Industries Centre Malappuram. He also conducted the technical session, providing valuable insights into the various aspects of building a successful startup. His session covered topics such as idea generation, business planning, funding, support systems and the challenges faced by new entrepreneurs.Felicitation done by Dr. Baiju M K(Vice Principal) , Shoukathali K V (Superintendent) , NusaibaNadran (College Union Chairperson).Vote of Thanks delivered by Mohammed Shibil M J(IIC Student Coordinator).



Mr.Rasheed N, Assistant Industries Officer at the Taluk Industries Office Ponnani, District Industries Centre, Malappuram inaugurating the seminar.



Mr.Rasheed N, Assistant Industries Officer at the Taluk Industries Office Ponnani, District Industries Centre, Malappuram inaugurating the seminar delving a technical session on “How to build a successful start up”



Students Interactive session with Resource Person, Mr.Rasheed N .

Conclusion:

The seminar was a significant step towards equipping students with the knowledge and skills required to embark on their entrepreneurial journeys. The interested students from B.Com,

BBA and M Com were the beneficiaries' of the session. The insights shared by the speakers were highly appreciated by the attendees, making the event both informative and inspiring.

HEAD  
PRINCIPAL

PG DEPARTMENT OF COMMERCE AND  
MANAGEMENT STUDIES

### **PROGRAM 5: CHOOSE THE RIGHT PATHWAY**

#### **REPORT**

|               |  |
|---------------|--|
| DATE AND TIME | 29/07/2024 10.30 AM-01.30 PM                         |
| ORGANISED BY  | P G DEPARTMENT OF COMMERCE AND<br>MANAGEMENT STUDIES |
| PARTICIPANTS  | FIRST SEMESTER B.COM C A AND B.COM CO –<br>OPERATION |
| VENUE         | COLLEGE CONFERENCE HALL                              |

#### Introduction.

The CUFYUGP orientation programme – Choose the right pathway , aimed to provide a comprehensive understanding of the various pathways available within the B Com Programme. This report outlines the orientation session conducted to help students make informed decisions about their academic and career pathways.

#### Objectives:

- To inform the students about the CUFYUGP Structure and its relevance to B Com Programme.

- To Guide the students on choosing the right minor and multidisciplinary courses.

PG Department of Commerce and Management Studies organized and conducted an orientation programme to B Com CA and B Com Co-Operation Students entitled “ Choose the Right Pathway” on 29-07-2024 , 10:30AM to 01:30 PM at College Conference Hall. Mr. Rajersh Kannan, Assistant Professor I, PG Department of Commerce and Management Studies Welcomed the students and faculty setting a positive tone for the orientation. Mr.PPM Ashraf , Assabah Trust President delivered the presidential address highlighting the significance of choosing the right pathway.College Principal , Prof. MohammedKoya M.N Officially inaugurated the orientation session.He Shared insights on the CUFYUGP Framework and its relevance to the B. Com Curriculum. He encouraged the students to utilise the resources available to them to make their academic journey a grand success. Department Head Juby C K and Assistant Professor Swathi VS felicitated the session.

Department CUFYUGP co-ordinator, Shini P. N conducted an indepth session on choosing the right academic and career pathway. She discussed the various pathways available to the students and various minor courses and Multidisciplinary courses available to choose from. The session focussed on the academic structure of first semester, Internal and external evaluation process, practicum components etc. . The students feed back and interactive session helped to clear the doubts of the students. The programme was concluded by the vote of thanks by Mrs.JimiDas C. Assistant Professor,



## INAUGURAL SESSION



SESSION HANDLED BY DEPARTMENT CUFYUGP CO ORDINATOR , SHINI P N



### STUDENT'S FEED BACK

### CONCLUSION.

The CUFYUGP Orientation Programme –Choose the right pathway was an informative session , which helped the BCom Students to gain an understanding of how to navigate their academic journey and make choices that will benefit their future career. .



## **Program 6 : SEMINAR ON INTELLECTUAL PROPERTY RIGHT**

|               |  |
|---------------|--|
| Date and Time | 08/08/2024 , 10.30 AM to 12.30 PM  |
| Organized by  | Institution Innovation Council , PG Department of Commerce and Management Studies, Library Council |
| Participants  | UG students and IIC members  |
| Venue         | College Library Hall   |

The seminar was a collaborative effort between the PG Department of Commerce and Management Studies, the IIC (Institution's Innovation Council), and the Library Council, coinciding with Reading Week. The event was presided over by College Principal Prof. Muhammad Koya MN. Key speakers included Juby CK, Head of the Commerce Department; Sreeja T, IIC Convener; and Shaukat Ali Khan, the Librarian.

The focus of the seminar was on Intellectual Property Rights, covering important laws related to trademarks, patents, copyrights, and their implications for various forms of creative work such as music, literature, art, ideas, designs, and books. The session was conducted by Dr. Salini C A, Assistant Professor in the Department of Commerce. Following the seminar, a book review session was held for the students, providing them with additional insights and critical perspectives on the subject matter.



## ANTI-RAGGING WEEK CELEBRATION REPORT

### **Program 7 : Legal Awareness Class-Anti-Ragging**

|               |                      |
|---------------|----------------------|
| Date and Time | 22-08-2024           |
| Location      | Conference Hall      |
| Organized by  | AICTE Council        |
| Participants  | BCA and BBA students |
| Duration      | 1.5hrs               |

#### **1. Introduction**

The orientation program on anti-ragging was conducted to educate new students about the policies and measures in place to prevent ragging, ensuring a safe and respectful environment for all individuals on campus. This initiative aligns with our commitment to fostering a supportive and inclusive academic community.

#### **2. Objectives**

- To provide information about what constitutes ragging and its harmful effects.
- To familiarize students with institutional policies and legal implications related to ragging.
- To encourage open communication and reporting of any incidents of ragging.
- To promote a culture of respect and inclusivity among students.

#### **3. Agenda**

- 1. Welcome and Introduction**
  - Overview of the program's objectives and importance.
  - Introduction to key speakers and facilitators.
- 2. Understanding Ragging**
  - Definition and examples of ragging.
  - Psychological and physical impacts on victims.
  - Real-life case studies and testimonials.
- 3. Institutional Policies**
  - Overview of anti-ragging policies and regulations.
  - Description of the complaint and grievance redressal mechanisms.
  - Legal consequences of engaging in ragging.
- 4. Interactive Session**
  - Q&A with the legal advisor and campus counselors.
  - Role-playing scenarios to understand appropriate responses.
- 5. Reporting Mechanisms**

- How to report incidents of ragging.
- Support services available for victims.

#### 6. Closing Remarks

- Summary of key points.
- Encouragement for students to maintain an open and respectful campus environment.

#### 4. Key Highlights

- **Engagement:** The session saw active participation from students, with numerous questions and discussions highlighting their concerns and understanding of the issue.
- **Expert Insights:** Speakers included legal experts and mental health professionals who provided valuable perspectives on the impacts of ragging and the importance of adherence to policies.
- **Interactive Learning:** The role-playing exercises effectively illustrated real-life situations and responses, enhancing comprehension and preparedness among students.

#### 5. Feedback

Feedback from participants was overwhelmingly positive, with many students expressing appreciation for the clear and comprehensive information provided. Some suggestions for improvement included:

- More frequent sessions throughout the academic year.
- Additional resources and support systems for on-going guidance.

#### 7. Conclusion

The orientation program on anti-ragging successfully met its objectives by raising awareness and equipping students with the knowledge and tools needed to prevent and address ragging. Continued efforts will be made to maintain a safe and respectful campus environment.



Under the aegis of  
NALSA  
District Legal Services Authority, Manjeri  
Taluk Legal Services Committee, Ponnani



## LEGAL AWARENESS CLASS

# ANTI RAGGING AWARENESS

*In Association with AICTE*



**Venue:**

**ASSABAH ARTS & SCIENCE  
COLLEGE, VALAYAMKULAM**

**Speaker**

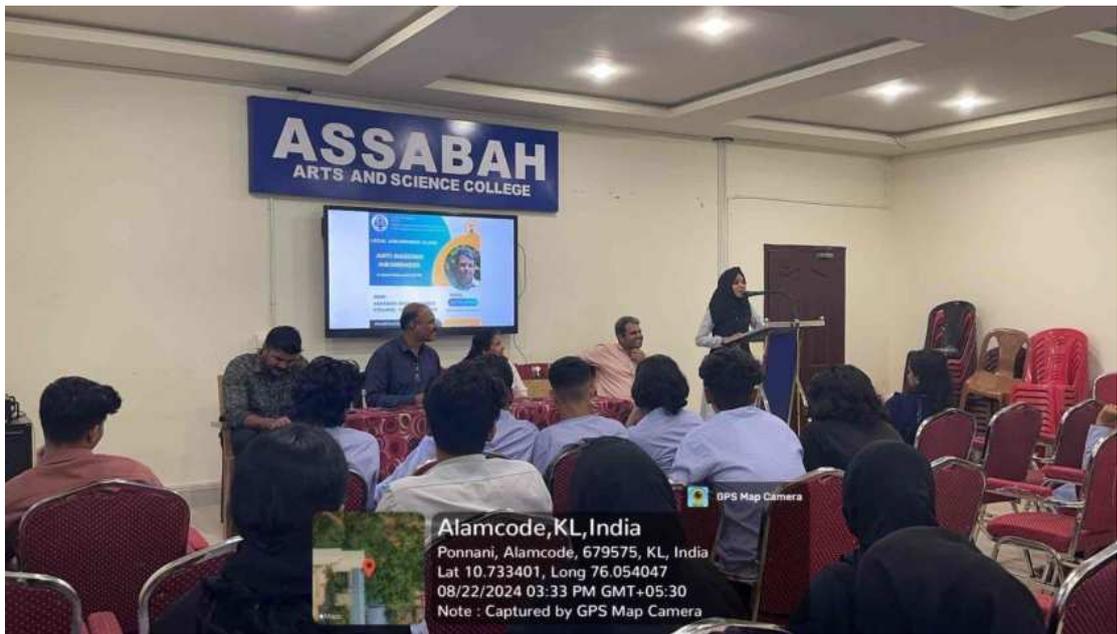
**Adv. Noushad. P**

(Panel Member, TLSC Ponnani)

**#YaARIYouthAgainstRagging**  
**"Access to Justice for all"**

**22-08-2024**  
**02:30 PM**





Alamcode, KL, India  
Ponnani, Alamcode, 679575, KL, India  
Lat 10.733401, Long 76.054047  
08/22/2024 03:33 PM GMT+05:30  
Note : Captured by GPS Map Camera

## **Program 8: ANTI-RAGGING WEEK CELEBRATION REPORT**

### **Name of the Program: Docudrama on Anti-Ragging**

|               |                      |
|---------------|----------------------|
| Date and Time | 27-08-2024           |
| Location      | Conference Hall      |
| Organized by  | AICTE Council        |
| Participants  | BCA and BBA students |
| Duration      | 1.00hrs              |

**Title:** *Stand Against Ragging: The Anti-Ragging Documentary*

**Objective:** The documentary *Breaking the Silence* is created to address the issue of ragging in educational institutions. It aims to inform students, educators, and school administrators about the detrimental effects of ragging and advocate for a safer, more supportive academic environment.

### **Overview:**

#### **1. Synopsis:**

- *Stand Against Ragging* explores the realities of ragging through a combination of personal testimonies, expert interviews, and real-life case studies. The documentary follows several individuals who have experienced ragging and those who work to combat it. It provides a comprehensive view of the issue, including its causes, consequences, and the efforts to address it.

#### **2. Key Themes:**

- **Personal Impact:** The documentary reveals the profound emotional and psychological effects of ragging on students.
- **Systemic Issues:** It discusses the systemic factors that contribute to ragging and how institutional policies can address these issues.
- **Empowerment and Action:** It highlights the importance of speaking out against ragging and taking collective action to prevent it.

#### **3. Educational Value:**

- **Awareness:** Educates viewers about the various forms of ragging and its effects on individuals and the academic community.
- **Prevention Strategies:** Offers practical advice on how to recognize, prevent, and address ragging.
- **Empowerment:** Encourages students and staff to take a stand against ragging and supports the development of a culture of mutual respect and empathy.

#### **4. Discussion Points:**

- **Understanding Ragging:** What are the different forms of ragging, and how can they be identified?
- **Impact on Victims:** How does ragging affect the mental health and well-being of students?
- **Role of Institutions:** What responsibilities do educational institutions have in preventing and addressing ragging?

- **Effective Policies:** What policies and practices have proven effective in combating ragging in schools and colleges?

### **5. Program Details**

As a part of anti-ragging week celebration, Assabah arts and science college, Valaykulam organized a docudrama-*Stand Against Ragging* to promote awareness and create a visual symbol against the practice of ragging in our institution and to encourage creative expression among students regarding anti-ragging. Total number of participants in this programme was 68 students.

### **Conclusion:**

*Stand Against Ragging* serves as an important educational resource that sheds light on the serious issue of ragging. By combining personal narratives with expert insights, the documentary provides a holistic view of the problem and promotes actionable solutions. It is designed to foster dialogue, raise awareness, and encourage proactive measures to eliminate ragging from educational environments.



**ASSABAH ARTS AND SCIENCE COLLEGE  
VALAYAMKULAM**

# **DOCUDRAMA**

**ORGANIZED BY AICTE**

MONITRED BY IQAC

## **STAND AGAINST RAGGING**

DATE::27-08-24

TIME:1:30PM

VENUE:CONFERENCE HALL





## **Program 9: Poster Making Competition on Anti-Ragging**

### **Name of the Program: Poster Making Competition on Anti-Ragging**

|               |                 |
|---------------|-----------------|
| Date and Time | 29-08-2024      |
| Location      | College Library |
| Organized by  | AICTE Council   |
| Participants  | All students    |
| Duration      | 1.00hr          |

**Objective:** The Poster Making Competition was organized to engage students in raising awareness about the detrimental effects of ragging and to foster a culture of respect and inclusivity within educational institutions. The competition encouraged creative expression and aimed to stimulate dialogue about anti-ragging initiatives.

### **Program Details**

As a part of anti-ragging week celebration, Assabah arts and science college, Valayalkulam organized a poster making competition on Anti-Ragging to promote awareness and create a visual symbol against the practice of ragging in our institution and to encourage creative expression among students regarding anti-ragging. Total number of participants in this programme was 20 students.

### **Conclusion:**

The Anti-Ragging Poster Making Competition successfully achieved its goal of raising awareness about ragging and promoting a respectful academic environment. The creative efforts of students illustrated a strong commitment to addressing this critical issue, and the exhibition and awards ceremony provided a platform to celebrate their contributions.



ASSABAH ARTS AND SCIENCE COLLEGE

# POSTER MAKING CONTEST

ORGANISED BY AICTE



#YaARIYouthAgainstRagging

THEME: ANTIRAGGING

DATE:29-08-24

VENUE:LIBRARY

TIME:10:00AM



MONITORED BY IQAC



GPS Map Camera

29/08/24 11:08 AM GMT +05:30  
Long 76.02384°  
Lat 10.73349°  
P3M3+004, Kokkul, Kerala 676201, India  
Kokkul, Kerala, India

Google

## **PROGRAM 10: “Statutory Efiling”**

|                     |  |
|---------------------|--|
| Date And Time       | 28/9/2024  |
| Organised By        | Commerce club pg department of commerce and management studies<br>In association with IQAC |
| Target Participants | All students   |
| Venue               | College CONFERENCE HALL  |



Assabah College in Association with Accounts Academy



# SET

## STATUTORY E- FILING TRAINING

Empowering Success Through Knowledge.

Friday, 28 Sep 2024

10:00 AM - 12:00 PM

**Assabah College.**  
Seminar Hall.

LEAD BY  
**HARIS P**

Monitored  
by IQAC



Visit Our Website  
[www.reallygreatsite.com](http://www.reallygreatsite.com)



More Information Call Us  
0494-2654333

The seminar has been conducted by PG department of commerce and management studies to all

B Com students. The programme is inaugurated by Prof. M N MOHAMMED KOYA the Principal of Assabah Arts and Science College Valayamkulam. Welcome speech by Shamshad O and vote of thanks by Jisha MK. The session is handled by Haris P, Faculty, Accounts Academy on topic "Statutory E-filing Training on 28/09/24 in Conference Hall at 10 am - 12pm.



Kokkur, Kerala, India  
P3M3+964, Kokkur, Kerala 679591, India  
Lat 10.733508°  
Long 76.053833°  
30/09/24 10:18 AM GMT +05:30



Kokkur, Kerala, India  
P3J3+VG5, Kokkur, Kerala 679591, India  
Lat 10.73345°  
Long 76.053888°  
30/09/24 10:18 AM GMT +05:30



Kokkur, Kerala, India  
P3J3+VG5, Kokkur, Kerala 679591, India  
Lat 10.733472°  
Long 76.053871°  
30/09/24 10:21 AM GMT +05:30

**Program : 11 “GST : Challenges And Opportunities For Business”**

|                     |  |
|---------------------|--|
| Date And Time       | 17/10/2024   |
| Organised By        | Institution Innovation Council In Association With Ed Club , Commerce Club |
| Target Participants | Ed Club And Commerce Club Members  |
| Venue               | College Conference Hall  |

 **Assabah Arts and Science College,  
Valayamkulam**

*Seminar on GST: Challenges and opportunities for business*

Organized by  
IIC in association with Commerce Club, ED Club &  
PG Department of Commerce and Management  
Studies

Monitored by IQAC



**Resource Person**  
**MR.FAISAL TE**  
Intelligence Officer  
State GST Department  
Thrissur

Date -17/10/2024 (Thursday)  
Time -10 AM  
Venue - College Conference Hall

On 17 October 2024(Thursday) Institution Innovation Council in association with ED Club, Commerce Club, and PG Department of Commerce and Management Studies organized and conducted a seminar on "GST: challenges and opportunities for business " at the College Conference Hall. The program commenced with a silent prayer at 10 AM. UG students participated in this seminar. Welcome speech was delivered by Juby C K , HOD PG Department of Commerce and Management Studies.

The Presidential Address was held by Prof, Mohammed Koya M N ,Principal, Assabah Arts and Science College Valayamkulam. The program was inaugurated by Mr. Faisal T E, Intelligence Officer, State GST Department, Thrissur. Felicitation done by Dr. Baiju M K, Vice Principal, Shoukathali K V ,Superintendent, NusaibaNadran, College Union Chairperson. Vote of Thanks delivered by Sreeja T, IIC Convenor, Assistant Professor.



Mr. Faisal T E Intelligence Officer, State GST Department, Thrissurinaugurating the seminar.



Mr. Faisal T E Intelligence Officer, State GST Department, Thrissur handling the session

Mr. Faisal T E , Intelligence Officer, State GST Department, Thrissur is delivering a technical session on “GST Challenges and Opportunities For Business ”.The main objective of this seminar is to provide insights into the challenges and opportunities presented by the goods and service tax (GST) regime, facilitating informed decision-making for businesses.

**Conclusion:**

The GST seminar conducted on 17<sup>th</sup> October 2024, successfully achieved its objective of enlightening participants on the challenges and opportunities presented by the goods and service tax regime. The enthusiastic participation and engaging discussions demonstrated the seminar's effectiveness. We are confident that the knowledge gained will enable businesses to navigate GST complexities and capitalize on its benefits.

## Program:12 SALAD MAKING CONTEST

|                     |                                 |
|---------------------|---------------------------------|
| Date and time       | 17-10-2024,10:30-12:30 p.m      |
| Organized by        | ED CLUB ,P.G FOOD TECHNOLOGY    |
| Target participants | ED CLUB MEMBERS,P.G FT STUDENTS |
| Venue               | Food technology lab             |

The dept: of FT and Nutrition club of Assabah arts and science college ,in association with ED Club conducted a salad making contest on 17-10-2024 at F.T Laboratory. Totally 17 team are participated with wide variety of salads using sprouted pulses,mixed vegetables ,chicken,soya,mixed fruits and spices. The students from each team explained the novelty ,health benefits and nutritive values of the prepared salads. The teachers from our college critically evaluated the salad .After much deliberation ,the judging panel announced the winners. After judgement a mini salad expo was conducted.

The principal,teachers,management committee members and students from various departments are visited and tasted. The creativity and passion displayed by each contestant highlighted the importance of ingredients and joys of cooking.

### **Program 13:“Deciding Your Future”**

|               |  |
|---------------|--|
| Date and Time | 22/10/2024, 2 pm to 3 pm                         |
| Organized by  | PG Department of Commerce and Management studies |
| Participants  | B Com Students                                   |
| Venue         | Conference Hall                                  |

The seminar has been conducted by PG department of commerce and management studies to all B Com students. The programme is inaugurated by Prof. M N MOHAMMED KOYA the Principal of Assabah Arts and Science College Valayamkulam. Welcome speech by Shamshad O and vote of thanks by Babitha VP. The section is handled by Muhammed shareef, CEO, Apply4mba and apply4skills on topic “Deciding Your Future” on 22-10-2024 in conference hall at 2 pm -3 pm



**Assabah Arts and Science College**  
**valayamkulam**

PG Department of Commerce and Management Studies

IN ASSOCIATION WITH IQAC

SEMINAR ON  
**Deciding Your  
Future**

22-10-2024  
2.00 PM -3.00 PM

MUHAMMAD  
SHAREEF

CEO

Apply4mba and apply4skills





Kokkur, Kerala, India  
P3J4+QRF, Kokkur, Kerala 679591, India  
Lat 10.732548°  
Long 76.056415°  
22/10/24 02:16 PM GMT +05:30



Malappuram, Kerala, India  
P3M3+5CW, Malappuram, Kerala 679591, India  
Lat 10.733207°  
Long 76.053679°  
22/10/24 02:18 PM GMT +05:30



Kokkur, Kerala, India  
P3M3+964, Kokkur, Kerala 679591, India  
Lat 10.733456°  
Long 76.053759°  
22/10/24 02:17 PM GMT +05:30

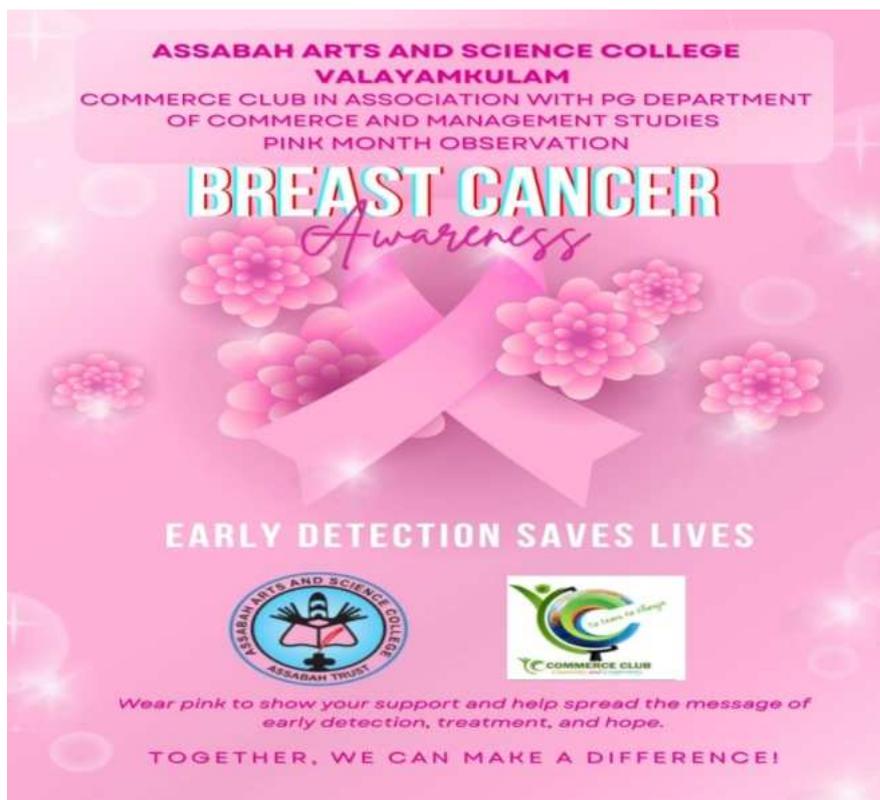
## PROGRAM 14: PINK MONTH OBSERVATION – BREAST CANCER AWARENESS (PAMPHLET DISTRIBUTION)

|               |                                |
|---------------|--------------------------------|
| Date and Time | 25/10/2024, 1:30 pm to 3:30 pm |
| Organized by  | Commerce club                  |
| Participants  | B Com Students                 |
| Venue         | Conference Hall                |

### PINK MONTH OBSERVATION – BREAST CANCER AWARENESS (PAMPHLET DISTRIBUTION)

Commerce club observed Breast Cancer Awareness Month by distributing informative pamphlets to create awareness about breast cancer, its symptoms, diagnosis, treatment, and prevention. On (25/10/2024), our club members volunteered to distribute 100 pamphlets in public areas, colleges, offices. The pamphlets contained essential information on breast cancer, early detection methods and the importance of regular check ups.

The response was overwhelming, with many recipients expressing gratitude for the informative materials. This initiative not only spread awareness but also fostered a sense of community and social responsibility among our members.





PINK MONTH OBSERVATION-COMMERCE CLUB IN ASSOCIATION WITH  
PG DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES  
2024-2025  
ASSABAH ARTS AND SCIENCE COLLEGE, VALAYAMKULAM

**സ്തനാർബുദം-അറിയേണ്ടതെല്ലാം .....**

സ്തനാർബുദം ബാധിക്കുന്നവരുടെ എണ്ണംവർദ്ധിച്ചു വരുന്ന സാഹചര്യത്തിൽ ലോകാരോഗ്യ സംഘടന എല്ലാവർക്കും കെടാമുൻപ് സ്തനാർബുദം അവബോധ മാസം അഥവാ പിങ്ക് മാസം ആയി ആചരിക്കുന്നു.

സ്തനാർബുദം അയ്യംക, പ്രാദേശിക മിഷനിൽ തന്നെ കലണ്ടർ അറിയിപ്പിട്ടു നോക്കുക അർബുദ ബാധിതരെ സാമൂഹികമായും മാനസികമായും പിന്തുണയ്ക്കുക തുടങ്ങിയ വിഷയങ്ങളിൽ പൊതുജനാവബോധം സൃഷ്ടിക്കാനും വളർത്താനുമുള്ള ഈ യജ്ഞത്തിൽ ഞങ്ങളും പങ്കു ചേരുന്നൂ.

ഇന്ത്യപോലുള്ള വികസന രാജ്യങ്ങളിൽ സ്തനാർബുദം മൂലമുള്ള മരണം 1% - 3% വരെയാണ്. 20 വയസ്സിന് താഴെ വളരെ അപൂർവ്വമായി മാത്രമേ കാണുന്നുള്ളൂ. 0.5% പുരുഷന്മാരിലും സ്തനാർബുദം കാണപ്പെടുന്നു. ആകെമുള്ള മരണ കാരണമായി തന്നെ 5 ശതമാനവും മനോരമ കാരണങ്ങളാൽ പാലമ്പുരയിൽ സംഭവിക്കുന്നു.

ജീവിതസാഹചര്യങ്ങളിലുണ്ടായ മനോരമ കാരണങ്ങളാലോ ആർക്കും എപ്പോഴും വേണ്ടതല്ലാത്ത കാരണങ്ങൾ മരണം ഉണ്ടാകാം. അതിനാൽ കാരണമറിഞ്ഞ് ജീവിത ശൈലിയിലൂടെ പ്രതിരോധിക്കുന്നതിനോടൊപ്പം ആരോഗ്യ മിഷനിൽ കണ്ടുപിടിച്ച് പുറത്തുപോയി പിടിപെട്ടു വേണ്ട അവബോധം മനങ്ങളിൽ സൃഷ്ടിക്കേണ്ടതുണ്ട്.

സ്തനാർബുദം, സ്വയം പരിശോധനയിലൂടെ തുടക്കത്തിലേ തന്നെ കണ്ടുപിടിച്ചാൽ 100% ചികിത്സിച്ചു നോക്കാൻ കഴിയും.....

മാറിടങ്ങളിലെ കാരണങ്ങൾ തുടക്കത്തിലേ കണ്ടുപിടിക്കാൻ, സ്വയം പരിശോധന എല്ലാ സ്ത്രീകളും പ്രാവർത്തികമാക്കണം.....

സ്വയം പരിശോധന എപ്പോഴും?

കൃത്യമായ മാസം വരുന്ന സ്ത്രീകൾ, മാസം കഴിഞ്ഞാൽ ഉടനെയും അതിലൊന്നുമുൻപും വരുന്ന കൃത്യമായ ഇടവേളയിലും സ്വയം പരിശോധന നടത്തണം..... എങ്ങനെ? .....

കണ്ണാടിയിലൂടെയും നീന്ത് മാറിടങ്ങളിൽ നിരീക്ഷിക്കുകയും, വലിച്ചു അണിയിച്ചു വൃശ്യാസം, മുഖക്കണ്ണികളിൽ വരുന്ന വൃശ്യാസം, പ്രകടമായ മുഴകൾ, കടലാസാത്ത മുഴകൾ, മാറിടങ്ങളിലെ നിറവൃശ്യാസം എന്നിവ കാരണങ്ങൾ കണ്ടുപിടിക്കാൻ തീർച്ചപ്പെടുത്തേണ്ടതുണ്ട്.....

കടലാസാത്ത മുഴകൾ, കൈയറ്റൽ പ്രാദേശിക ഉപയോഗിച്ച് കണ്ടു മാറിടങ്ങളിലേ പരിശോധിക്കണം. മുഴകൾ വളരെ ചെറിയ മിഷനിൽ തന്നെ ഉണ്ടാകാം കണ്ടുപിടിക്കാൻ കഴിയും. മുഖക്കണ്ണികളിൽ അർബുദം പരിശോധിച്ചാൽ സസം ഉണ്ടാകാൻ തുടങ്ങും കണ്ടുപിടിക്കാം. ഒരു ഡോക്ടറെ സമീപിച്ച് വേണ്ട പരിശോധനകൾ നടത്തി ഉറപ്പു വരുത്തുന്നതാണ് അധികാരപരിശോധനകൾ.

വിദഗ്ദ്ധ ഡോക്ടറുടെ പരിശോധന

മാമാഗ്രാഫി പരിശോധന

പാലോളിപരിശോധന -ദാഹ കൃത്യമായുള്ള പരിശോധന(FNAC)

അൾട്രാസൗണ്ട് മാമാഗ്രാഫി

എംആർ മാമാഗ്രാഫി തുടങ്ങിയ പരിശോധനകൾ വഴി സ്തനാർബുദം കണ്ടുപിടിക്കാം. കൂടുതൽ സ്തനാർബുദം സമീപിക്കുന്നവരിൽ രോഗത്തിന്റെ ഘട്ടം നിർണയിക്കുന്നതിനായി സി ടി സ്കാൻ, PET -CET സ്കാൻ, ബോണർ സ്കാൻ തുടങ്ങിയവ പരിശോധനകളും ആവശ്യമായി വരാറുണ്ട്. ചികിത്സ

പ്രാദേശികതലത്തിൽ കണ്ടു പിടിച്ചാൽ ലളിതമായ ചികിത്സകൾ കൊണ്ട് സ്തനാർബുദം നോക്കാം.

കണ്ടുപിടിക്കാൻ കാലതാമസം ഉണ്ടാകുമ്പോൾ, ശരീരത്തിലേ മറ്റു അവയവങ്ങളിലേക്കു ബാധിക്കുകയും ചികിത്സ സങ്കീർണമായിത്തീരുകയും ചെയ്യുന്നു. ശസ്ത്രക്രിയ, കീമോ, റേഡിയേഷൻ തുടങ്ങിയ ചികിത്സ വേണ്ടിവരുന്നു. അപൂർവ്വം സാഹചര്യങ്ങളിൽ മാറിടം മുറിച്ചു മാറ്റേണ്ടിയും വരുന്നു.

റേഡിയേഷൻ തെറാപ്പിയിൽ റേഡിയേഷൻ തെറാപ്പിയിൽ, മാമാഗ്രാഫിയിൽ, പാലോളിപരിശോധനയിൽ, മെമ്പ്രോസ്റ്റാമിൻ, ഫിനിയോതെറാപിൻ തുടങ്ങിയവയിലൂടെ അടങ്ങിയ മിഷനിൽ നേതൃത്വത്തിൽ രോഗിയുടെ ശാരീരികവും, മാനസികവും, സാമൂഹികവുമായ രോഗരോഗങ്ങളിൽ പ്രാധാന്യം നൽകിക്കൊണ്ടുള്ള ചികിത്സ തിരഞ്ഞെടുത്ത് സ്ത്രീകളിൽ വരുന്നുണ്ട്.

ചികിത്സപുറത്തിലാക്കി രോഗമുക്തി നേടിയവയും കൃത്യമായ ഇടവേളകളിൽ ഡോക്ടറുടെ നിർദ്ദേശപ്രകാരമുള്ള സ്വയം പരിശോധനകൾ വിധേയമാകേണ്ടത് വളരെ പ്രധാനപ്പെട്ടതാണ്.

എങ്ങനെ പ്രതിരോധിക്കാം?

മാസത്തിൽ ഒരിക്കലുമില്ലാത്ത സ്വയം പരിശോധന ശീലമാക്കുക, കൃത്യമായ വ്യായാമ ശീലങ്ങൾ പിന്തുടരുക, അമിതവണ്ണം ഒഴിവാക്കുക, ജീവിത ശൈലിയിലും ആഹാരക്രമത്തിലും വേണ്ട മാറ്റങ്ങൾ വരുത്തുക, തുടങ്ങിയവയെല്ലാം തന്നെ ഒരു പരിധി വരെ സ്തനാർബുദം അഥവാ സാധിക്കും. പ്രാദേശികതലത്തിൽ തന്നെ രോഗം തിരിച്ചറിയുക, സാധനങ്ങളിൽ അസാധാരണമായി എന്തെങ്കിലും മുഴകളോ, മാറ്റങ്ങളോ ഉണ്ടെന്നു സംശയം തോന്നിപ്പോയാൽ മുമ്പെപ്പോലെ തന്നെ സമയത്തു തന്നെ വൈദ്യപരിശോധനയ്ക്കു വിധേയമാക്കി അത് ഉന്മൂലമാക്കി അല്ലെങ്കിൽ വരുത്താൻ എല്ലാസ്ത്രീകളും ശ്രദ്ധിക്കേണ്ടതാണ്. പുരുഷന്മാർക്കും എല്ലാ പിന്തുണയും ഇതിനായി സ്ത്രീകൾക്ക് നൽകേണ്ടതാണ്.





**Program 15 : “ drawing competition ”**

|               |                 |
|---------------|-----------------|
| Date and Time | 28/10/2024      |
| Organized by  | TOURISM CLUB    |
| Participants  | B Com Students  |
| Venue         | Conference Hall |

28/10/2024-A drawing competition was conducted at assabah arts and science college from 10: am to 11.30 am in the Library hall. The theme of the competition was ‘beauty of the nature ‘. The program was organised by tourism club, welcomed students from varions departments. The event began with welcome address by Mrs. Sajna TP (Coordinator of the tourism club), followed by inauguration by WDC coordinator Mrs Jisha MK.

Around 15 students participated from various department in the competiton. All the students were too enthusiastic. Fathima Rana from BCA backed the 1st prize,2<sup>nd</sup> prize was shared

between Vishnu priya KP(MA Eng) and Aysha Minha (BCA), 3<sup>rd</sup> prize was awarded to Shamna (B. Com finance).The program was concluded by vote of thanks by Rhithu Lakshmi.



## PROGRAMME 16: LED Bulb Making and Assembling Workshop

|                            |   |
|----------------------------|---|
| <b>Date and Time</b>       | Date: 28th October 2024 , 10:30 AM - 12:30 PM                                     |
| <b>Organized by</b>        | P.G. Department of Physics, ED Club, Science Club, and IIC Club                   |
| <b>Target participants</b> | The students of the PG Department of Physics, ED Club, Science Club, and IIC Club |
| <b>Venue</b>               | Physics Lab, Assabah Arts and Science College                                     |

A workshop on LED bulb making and assembling was organized by the PG Department of Physics at Assabah Arts and Science College on 28th October 2024. The session aimed to provide students with practical skills in LED bulb assembly and repair, as well as raise awareness about energy conservation. This event was a collaborative effort by the ED Club, Science

Club, and IIC Club, bringing together students from various backgrounds to explore hands-on learning in the field of energy-efficient technology.

The program commenced with a warm welcome by Mr. Kiran, Coordinator of the ED Club, who set the tone for the day by expressing the importance of skill-oriented learning in addition to theoretical studies. He emphasized how such workshops equip students with valuable skills for their careers while fostering an understanding of sustainable practices.

The workshop was officially inaugurated by the Principal of Assabah Arts and Science College, Mr. Mohammed Koya M. N. In his opening address, he praised the initiative, highlighting the necessity of integrating practical applications in the curriculum to prepare students for real-world challenges. Mr. Mohammed Koya encouraged students to embrace energy-efficient technologies like LED bulbs, noting the role these advancements play in reducing energy consumption and promoting environmental conservation.

Felicitations were offered by several esteemed guests, including:

Mr. PPM Ashraf, President of Assabah College: He commended the collaborative effort of the Physics Department and associated clubs, emphasizing the college's commitment to fostering skill development and scientific innovation among students. Mr. Salam Master, Secretary of Assabah Trust: He acknowledged the dedication of faculty and student coordinators who worked diligently to organize this workshop, reiterating the college management's support for such impactful programs. Union Chairman: Representing the student body, the Union Chairman praised the proactive approach of the organizing team and encouraged fellow students to actively engage in learning opportunities beyond the classroom.

The main session was conducted by Mr. Sabir P, a KSEB Substation Operator, who brought a wealth of practical knowledge to the workshop. His session covered:

- LED Bulb Assembly: Mr. Sabir provided a step-by-step demonstration of assembling an LED bulb, explaining each component's role in the process. Students were given the opportunity to observe closely and ask questions, which fostered a deeper understanding of the technology behind LED lighting.
- LED Bulb Repair: In addition to assembly, Mr. Sabir guided the students on diagnosing and repairing common issues found in LED bulbs, empowering them with practical troubleshooting skills. This hands-on experience equipped students to approach repairs confidently, reducing waste and encouraging a sustainable approach.

- **Energy Conservation Awareness:** Mr. Sabir conducted a brief interactive session on energy conservation, emphasizing the importance of adopting LED technology in households and industries to reduce electricity consumption. He discussed the energy-efficient features of LED bulbs and encouraged students to consider their environmental impact through conscious usage of energy resources.

The workshop saw active participation from the students of the PG Department of Physics, ED Club, Science Club, and IIC Club. Students engaged enthusiastically, raising questions and sharing their insights on energy conservation and sustainable practices.

The workshop concluded with a Vote of Thanks delivered by Mr. Ranjuraj K., Head of the PG Department of Physics and Science Club Coordinator. He expressed gratitude to Mr. Sabir P for his valuable insights and hands-on demonstrations and thanked all attendees, guests, and organizing members for their contributions. Mr. Ranjuraj acknowledged the support from the college administration and emphasized the ongoing commitment of the Science Club and Physics Department to continue organizing practical, skill-based programs for students.

The LED bulb making and assembling workshop provided an enriching learning experience, merging practical skills with theoretical knowledge on energy conservation. The hands-on exposure to LED technology has motivated students to consider sustainable practices and the potential applications of energy-efficient technologies in their future endeavors.



## Assabah Arts & Science College Valayamkulam

### Workshop on LED bulb Making and Assembling



**Sabir P**  
**LED Trainer**  
**KSEB Substation Operator**



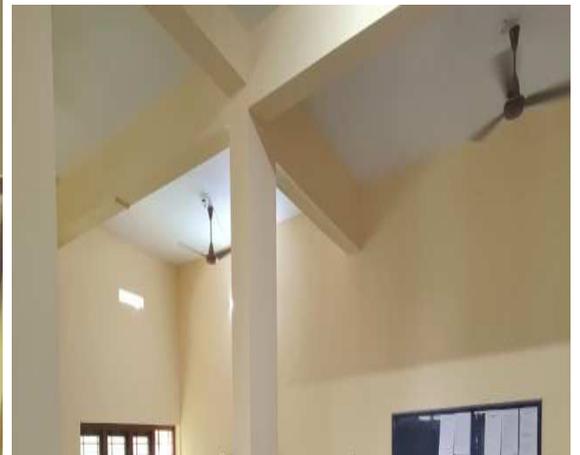
In Association with  
IQAC

**28.10.2024**  
**Monday**

**B.Sc Physics**  
**Lab**

**10.00 AM**

**ED club in Association with IIC, Science Club  
and PG Department of Physics**



**PROGRAM 17:- OBSERVE NATIONAL LEGAL SERVICES DAY – LEGAL AWARENESS SURVEY,**

**ESSAY WRITING COMPETITION**

|               |                 |
|---------------|-----------------|
| Date and Time | 8/11/2024,      |
| Organized by  | Commerce club   |
| Participants  | all Students    |
| Venue         | Conference Hall |

The commerce club of Assabah Arts and Science College observed national legal services day with greater enthusiasm and dedication. The event aimed to promote legal awareness among the public and the students.

As a part of celebration ,club members distributed pamphlets to the public,highlighting key aspects of legal services and the importance of seeking legal aid.

Club also organized an essay writing competition on the topic “Equal access to justice”. The competition saw enthusiastic participation from students across various discipline. The essays were judged on their content , coherence, and overall presentation. The winners of essay writing competition were awarded prizes by Prof: Muhammad koya (principal A ssabah Arts and Science College)

1<sup>st</sup> prize : MEHROOSHA PARVIN

(1<sup>st</sup> YEAR MSC PHYSICS)

2<sup>nd</sup> prize: SHAMSIYA K S

(1<sup>st</sup> YEAR MSC PHYSICS)

3<sup>rd</sup> prize: AHAMED NAJAD E A

(1<sup>st</sup> YEAR B.Com Finance )



**LEGAL AWARENESS QUESTIONNAIRE –FOR STUDENTS**

വിദ്യാർത്ഥികൾക്കുള്ള നിയമ ബോധവൽക്കരണ ചോദ്യാവലി

This questionnaire aims to understand the level of legal awareness among the students and identify areas where additional information or support may be needed. Your responses will help us plan better initiatives to raise awareness on legal rights and services. Thank you for your participation!

1. Are you aware of your basic legal rights as a student?  
 Yes  No
2. Do you know about the concept of legal aid and who can avail of it?  
 Yes  No
3. Have you ever attended any workshop or seminar on legal awareness?  
 Yes  No
4. Do you know about the consumer protection rights available to you?  
 Yes  No
5. Are you familiar with cyber laws and online privacy rights?  
 Yes  No
6. Do you know where to seek help if you face harassment or discrimination on campus?  
 Yes  No
  
7. Are you aware of the legal consequences of ragging and bullying?  
 Yes  No
8. Have you ever come across or read about any student rights-related case?  
 Yes  No
9. Are you aware of any helplines or resources available for legal assistance?  
 Yes  No
10. Would you be interested in attending a workshop on legal rights and legal aid?

**ASSABAH ARTS AND SCIENCE COLLEGE**  
PG DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES



**NATIONAL LEGAL SERVICES DAY 2024**  
"Equal Access to Justice"

# ESSAY WRITING COMPETITION

Organized By Commerce Club in Association with IQAC



Date: 08/11/2024



10:30 AM



New Block Room No.12

Topic : " നീതി - എല്ലായിടത്തും  
എല്ലാവർക്കും"

Monitored By IQAC



PRIZE DISTRIBUTION –ESSAY WRITING



1<sup>st</sup> PRIZE MEHROOSHA PARVIN

1<sup>st</sup> YEAR MSC PHYSICS



2<sup>nd</sup> PRIZE SHAMSIYA K S

1<sup>st</sup> YEAR MSC PHYSICS



3<sup>rd</sup> PRIZE AHAMED NAJAD E A

1<sup>st</sup> YEAR B.Com Finance

**Program 18: “SIGNIFICANCE OF TRAVEL & TOURISM & TRAINING PROGRAM PROVIDED BY LONDON ACADEMY OF MANAGEMENT STUDIES” PROGRAMME REPORT**



**ASSABAH ARTS & SCIENCE COLLEGE,  
VALAYAMKULAM**

In association with IQAC



**ASSABAH  
TOURISM  
CLUB**



**PROF. MOHAMED KOYA M.N**  
Inauguration  
Principal



**RAFE EK C.M**  
Chief guest  
Managing Director  
London Academy of Management Studies



**HASFIYA ABDULJALEEL**  
Guest  
Head of the department  
London Academy of Management Studies



**SHAHANA K HAMEED**  
Guest  
Travel consultant  
London Academy of Management Studies

**Seminar on:  
Significance of Travel & Tourism &  
training program provided by London  
academy of Management studies.**



11 November , 2024



Conference hall



11 am

The seminar has been conducted by PG department of commerce and management studies to all BCOM TT students. The programme is inaugurated by prof.Mohamed koya M.N principal of Assabah Arts and Science College Valayamkulam. Welcome speech by Rajesh kannan and vote of thanks by Sajina T. P. The session is handled by **Mr.Rafeek C.M(Managing Director of London Academy of Management Studies) & Mrs. Hasfiya Abduljaleel(HOD London Academy of Management Studies)**

**ON TOPIC**

**“SIGNIFICANCE OF TRAVEL & TOURISM & TRAINING PROGRAM PROVIDED BY LONDON ACADEMY OF MANAGEMENT STUDIES”**

**on 11/11/2024 in conference hall at 11:00AM- 12:30PM**





GPS Map Camera



Alamcode, Kerala, India

Ponnani, Alamcode, 679575, Kerala, India

Lat 10.733497, Long 76.053917

11/11/2024 11:49 AM GMT+05:30

Note : Captured by GPS Map Camera

**Program 19: Name of the Seminar : **TRIBUTE TO LEGEND – RATHAN TATA****

|               |   |
|---------------|---|
| Date and Time | 13/11//2024 , 10.00 AM to 12.30 PM  |
| Organized by  | Institution Innovation Council , ED Club , Commerce Club and PG Department of Commerce and Management Studies |
| Participants  | Final Year UG & PG Students   |
| Venue         | College Conference Hall   |

The PG Department of Commerce and Management Studies organized a special tribute to the renowned industrialist Ratan Tata on 13th November 2024 at the college conference hall. The event, aimed at honoring the legacy and contributions of Mr. Tata to Indian industry and society, was a significant occasion for students, faculty, and staff alike.

The program commenced with the inauguration by the esteemed College President, PPM Ashraf Sir, who highlighted Ratan Tata's outstanding achievements and his impact on India's economic growth and global presence. His words set the tone for the tribute, inspiring students and faculty to reflect on Tata's vision and leadership.

Following the inauguration, a short felicitation ceremony took place, where notable guests and dignitaries were acknowledged for their support and contributions to the event. The highlight of the event was the screening of a documentary that provided a comprehensive insight into the life and work of Ratan Tata. The documentary showcased his journey from his early days to his leadership at Tata Group, emphasizing his commitment to ethical business practices, social responsibility, and his role in steering the conglomerate to new heights.

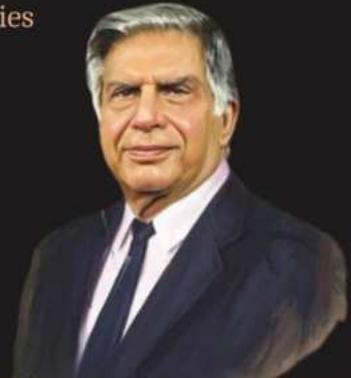
In addition to the documentary, a paper presentation session was conducted by the PG students of the department. The students delivered insightful presentations, discussing various aspects of Ratan Tata's leadership style, his vision for sustainable development, and his contributions to Indian business practices. The session allowed students to critically analyze and engage with Tata's business philosophy and its relevance in today's global economy.

The event concluded with a vote of thanks, expressing gratitude to the College President, faculty, and students for their participation and support in making the tribute a success. The program served as a reminder of Ratan Tata's enduring influence and inspired all present to strive for excellence, ethics, and innovation in their respective fields.

# Tribute to legend - Rathan Tata

P. G Department of Commerce & Management studies  
In association with ED club & IIC

Documentary Screening  
Paper Presentation



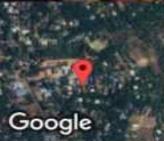
13.11.2024  
Wednesday

Conference Hall 10.30 AM

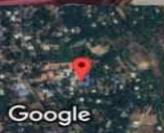
Monitored by  
IQAC

Assabah Arts & Science College Valayamkulam





Kokkur, Kerala, India  
P3J3+VG5, Kokkur, Kerala 679591, India  
Lat 10.733303°  
Long 76.053882°  
13/11/24 12:02 PM GMT +05:30



Kokkur, Kerala, India  
P3M3+964, Kokkur, Kerala 679591, India  
Lat 10.733495°  
Long 76.053796°  
13/11/24 11:53 AM GMT +05:30



Kokkur, Kerala, India  
P3J3+VG5, Kokkur, Kerala 679591, India  
Lat 10.733336°  
Long 76.053832°  
13/11/24 10:50 AM GMT +05:30

**Program 20 Report on presentation of “Bridging Traditions and Transformations” held on the occasion of Janjatiya Gaurav Divas celebration.**

|               |                                      |
|---------------|--------------------------------------|
| Date and Time | 26-11-2024 , 11.30 AM PM to 12.30 PM |
| Organized by  | AICTE Council                        |
| Participants  | UG Students                          |
| Venue         | Computer Lab                         |

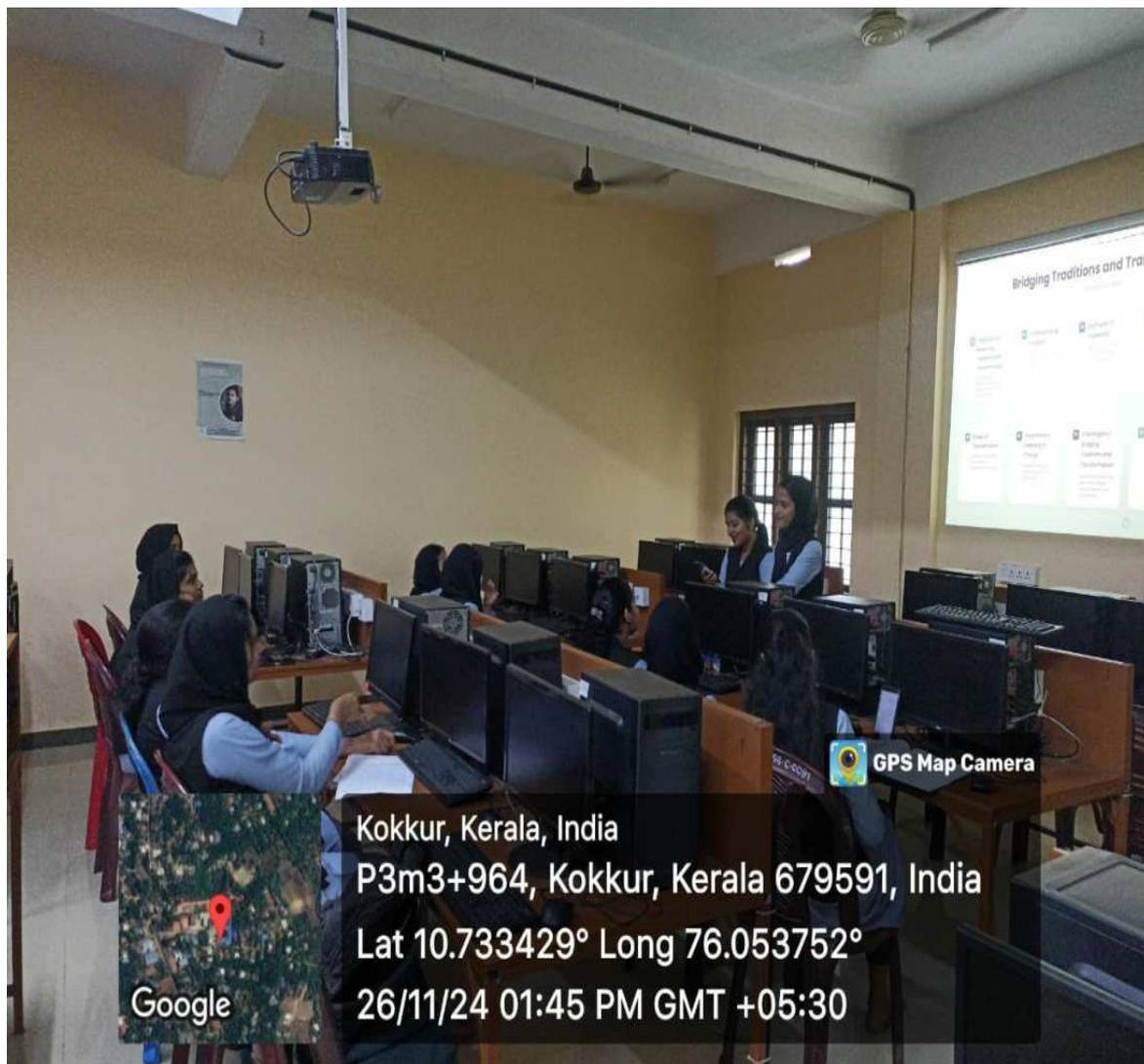
The poster features a dark green background with a wood-grain texture. At the top, it displays the logos of Assabah Arts and Science College, Valayamkulam and AICTE. The main title is "JANJATIYA GAURAV DIVAS (JJGD) Presentation on 'Bridging Traditions and Transformations'". Below the title, there are two green buttons: one for the date and time "Let's Join November 26th, 2024 11:30 AM" and another for the venue "COMPUTER LAB". On the right side, under the heading "Resource Persons", there are two circular portraits of women: Aysha Minha and Nandhana PV. At the bottom left, it states "ORGANIZED BY AICTE Monitored by IQAC".

The *Janjatiya Gaurav Divas* (Indigenous People’s Pride Day) was celebrated on 26/11/2024 at computer Lab, Assabah arts and science college, Valayamkulam with a special presentation titled “*Bridging Traditions and Transformations.*” This day honors the cultural heritage, struggles, and contributions of indigenous communities in India. The presentation aimed to

explore the intersection of traditional indigenous customs with contemporary changes, discussing how these communities are adapting while preserving their identity.

**Overview of the Presentation:** The presentation was led by Aysha Minha(second year B.Sc student,Assabah arts and science college, Valayamkulam) and Nandana P V (second year B.Sc student,Assabah arts and science college, Valayamkulam). Second year UG students are participated in the programme.The presentation focused on the theme of *Bridging Traditions and Transformations*, aiming to explore how indigenous traditions are being preserved amidst rapid socio-economic changes. Key issues discussed included the importance of protecting indigenous languages and customs, the role of technology in education, and real-life examples of indigenous communities adapting to modern challenges without losing their cultural identity.





**Significance of the Presentation:** The *Janjatiya Gaurav Divas* celebration, and particularly the presentation, served as a vital platform for showcasing the strength and resilience of indigenous communities. It allowed the audience to gain deeper insights into the complexities of maintaining cultural identity in the face of modern challenges. The event also reinforced the importance of protecting the rights and traditions of indigenous peoples while fostering inclusivity in today's diverse society.

**Conclusion:** The presentation on “*Bridging Traditions and Transformations*” provided invaluable insights into the dynamic relationship between indigenous traditions and modernity. The event underscored the need for a balanced approach to development, one that respects and incorporates indigenous values

while ensuring that communities can thrive in a rapidly changing world. Going forward, it is important to continue supporting these communities through policy interventions, education, and cultural preservation initiatives

**Program 21: STORY WRITING COMPETITION-“THE TALE QUILL” held on the occasion of Janjatiya Gaurav Divas celebration.**

Name of the Program: Story Writing Competition-The Tale Quill

|               |               |
|---------------|---------------|
| Date and Time | 22-11-2024    |
| Location      | Computer Lab  |
| Organized by  | AICTE Council |
| Participants  | All Students  |
| Duration      | 1.00hr        |

Janjatiya Gaurav Divas is an annual event dedicated to honoring and celebrating the rich cultural heritage, history and contributions of India’s tribal communities. Every year on November 15th, Janjatiya Gaurav Divas is celebrated to honor the contributions of these communities, especially in India’s freedom struggle. The day marks the birth anniversary of Bhagwan Birsa Munda, a tribal leader and freedom fighter, whose legacy continues to inspire. This year, to complement the celebrations, a story writing competition was organized with the goal of promoting creativity, improving writing skills, and discovering new literary talent.

Objectives of the competition:

- To inspire participants to explore their imagination and write original stories on a range of topics.
- To help writers enhance their storytelling techniques, including plot development, character creation, and narrative styl
- To provide an inclusive space for storytellers from various backgrounds, perspectives, and experiences.
- To create a positive, engaging environment for participants to challenge themselves and others.
- To find promising writers and provide them with opportunities for recognition and further development.

Details of the event:

The story writing competition took place on 22-11-2024 at Computer Lab, Assabah arts and science college, Valayamkulam and was attended by all the interested students of our college. The competition was conducted on the theme- The tribal reformations. 8 students from various departments participated and Vishnupriya KP from first semester MA English won the price.

The Judging was done on the basis of the key points How fresh and innovative the story was, The coherence and pacing of the story, The depth and relatability of characters, The clarity, tone, and overall quality of the prose, The ability of the story to resonate with readers on a deeper level.

### Conclusion

The Story Writing Competition-“The Tale Quill “ successfully met its objectives of fostering creativity, enhancing writing skills, and discovering new literary talent. The event provided a valuable platform for both emerging and established writers, and the positive feedback from participants demonstrates the impact of the competition. Moving forward, we aim to continue this tradition, expanding the competition’s reach and providing more opportunities for writers to grow and gain recognition.

**ASSABAH ARTS AND SCIENCE COLLEGE,  
VALAYAMKULAM**



**JANJATIYA GAURAV  
DIVAS (JJGD)  
Story  
Writing  
Competition**

**"The Tale Quill"**



22/11/2024



10:00 AM



Computer Lab

**ORGANIZED BY AICTE**

Monitored by IQAC



Kokkur, Kerala, India  
P3j3+vg5, Kokkur, Kerala 679591, India  
Lat 10.733368° Long 76.053891°  
22/11/24 10:33 AM GMT +05:30

GPS Map Camera

ASB-C-11



**Program 22 Report on LIFE SKILL WORKSHOP-“HANDS OF HERITAGE” held on the occasion of Janjatiya Gaurav Divas celebration**

|               |  |
|---------------|--|
| Date and Time | 25-11-2024 , 2.00 PM to 3.30 PM  |
| Organized by  | AICTE Council, Institution Innovative Council, Department of computer science and applications |
| Participants  | UG Students  |
| Venue         | Library hall   |

**ASSABAH ARTS AND SCIENCE COLLEGE,  
VALAYAMKULAM**

JANJATIYA GAURAV DIVAS (JJGD)  
**LIFE SKILL WORKSHOP**  
"HANDS OF HERITAGE"

**25 - NOVEMBER, 2024**  
02:00PM, Monday  
**LIBRARY HALL**

Organized by AICTE  
in association with IIC,  
Department of Computer Science  
and Applications

Monitored by IQAC

Janjatiya Gaurav Divas is an annual event dedicated to honoring and celebrating the rich cultural heritage, history and contributions of India’s tribal

communities. Every year on **November 15th, Janjatiya Gaurav Divas** is celebrated to honor the contributions of these communities, especially in India's freedom struggle. The day marks the birth anniversary of **Bhagwan Birsa Munda**, a tribal leader and freedom fighter, whose legacy continues to inspire. This year, to complement the celebrations, a Life skill workshop was organized with the objective of empowering tribal youth and individuals with essential life skills that contribute to personal development, social well-being and professional success.

### **Objectives of the workshop:**

- Workshop typically aims to bridge the gap between traditional knowledge and modern life skills, fostering a deep connection to cultural heritage while promoting practical skills.
- To educate participants about traditional cultural practices, arts, crafts, and skills passed down through generations.
- To raise awareness about the historical and cultural importance of these heritage skills.

### **Details of the event:**

The workshop took place on 25-11-2024(Monday) at College Library hall and was attended by second year BBA & BCA students.

The workshop was conducted by Dilna( second year B.sc student, Assabah arts and science college, Valayamkulam), Fidha(second year B.sc student, Assabah arts and science college, Valayamkulam),Shifna(second year B.sc student, Assabah arts and science college, Valayamkulam)and Anshida(second year B.sc student, Assabah arts and science college, Valayamkulam).



### Workshop activities and learning sessions:

- Hands on sessions: the workshop featured hands on sessions where participants learned weaving (coconut leaf) and flower and pot making.
- Interactive discussion: in addition to the practical session, the workshop included group discussions where participants shared various information regarding craft making.





### **Outcome of the workshop:**

The workshop was successful in building confidence among the participants, who learned how incorporate traditional craft into modern day life.

### **Conclusion:**

The Hands of Heritage Life Skill Workshop on Janjatiya Gaurav Divas was a rewarding experience for all participants. The event not only highlighted the importance of preserving cultural heritage but also equipped individuals with necessary life skills to thrive in today's world.

## Program 23 Report on Documentary held on the occasion of Janjatiya Gaurav Divas celebration.

### **Name of the Program: Documentary-“The Tribal Messiah”**

|               |                                |
|---------------|--------------------------------|
| Date and Time | 21-11-2024                     |
| Location      | Conference hall                |
| Organized by  | AICTE Council                  |
| Participants  | Students of first semester BBA |
| Duration      | 1.00hr                         |

Janjatiya Gaurav Divas is an annual event dedicated to honoring and celebrating the rich cultural heritage, history and contributions of India’s tribal communities. Every year on **November 15th, Janjatiya Gaurav Divas** is celebrated to honor the contributions of these communities, especially in India’s freedom struggle. The day marks the birth anniversary of **Bhagwan Birsa Munda**, a tribal leader and freedom fighter, whose legacy continues to inspire. This year, to complement the celebrations, a documentary-“**The Tribal Messiah**” was organized with the goal of in-depth exploration of the efforts and achievements of individuals and communities dedicated to promoting and preserving the cultural heritage, traditions, and values of indigenous and tribal groups around the world.

### **Objectives of the competition:**

- *The Tribal Messiah* focuses on the critical work being done by individuals and organizations to preserve indigenous cultures, languages, rituals, and traditions. The film emphasizes the importance of cultural preservation in an age of globalization, where many traditional practices face the threat of extinction.
- The term "tribal messiah" refers to individuals or community leaders who act as custodians of tribal heritage. These figures play a vital role in bridging the gap between the old ways of life and the modern world. They are not only activists but also educators, storytellers, and visionaries who strive to ensure that their people’s legacy endures for future generations.
- The documentary examines the multifaceted challenges faced by indigenous communities in their efforts to maintain their way of

life. These challenges include pressures from modernization, urbanization, economic development, environmental degradation, and the erosion of indigenous languages.

- *The Tribal Messiah* also highlights how tribal messiahs manage the delicate balancing act of preserving traditional values while adapting to modernity. This includes embracing aspects of technology, education, and politics to secure a better future for their communities, without losing sight of their cultural roots.
- The film explores how tribal messiahs are also active in advocating for the rights of indigenous peoples on the national and global stages. Their efforts to secure land rights, political representation, and social justice form a significant part of the narrative.

### **Details of the event:**

The documentary took place on 21-11-2024 at Conference Hall, Assabah arts and science college, Valayamkulam and was attended by the students of first semester BCA. The documentary was conducted on the theme-“The Tribal Messiah”. Leadership of **Bhagwan Birsa Munda** within tribal communities is explored in the documentary, showcasing how these leaders emerge, guide their people, and foster a sense of unity. The importance of mentorship, community gatherings, and youth involvement in cultural education is emphasized as crucial to sustaining tribal identity.

The cinematography is visually striking, with sweeping shots of indigenous lands, close-ups of cultural rituals, and candid moments of personal reflection. The film’s pacing allows for moments of deep reflection and also includes scenes of activism, community gatherings, and everyday life that bring viewers closer to the subject matter.

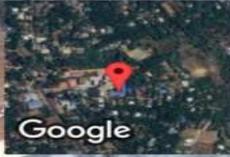
### **Conclusion**

*The Tribal Messiah* is a compelling and enlightening documentary that sheds light on the crucial role of indigenous leaders in preserving cultural traditions while navigating the complexities of the modern world. It serves as both a tribute to the resilience of tribal communities and a call to action for the global audience to support indigenous rights and the preservation of cultural diversity.





GPS Map Camera



Kokkur, Kerala, India  
P3j3+vg5, Kokkur, Kerala 679591, India  
Lat 10.733514° Long 76.053883°  
21/11/24 02:49 PM GMT +05:30

## **Program 24: WORKSHOP ON APAT Accounting Practical Aptitude Test**

|               |  |
|---------------|--|
| Date and Time | 06/12/2024, 10 am to 12 pm                       |
| Organized by  | PG Department of Commerce and Management studies |
| Participants  | B Com Students                                   |
| Venue         | Conference Hall                                  |

The poster features logos for Accountants Academy (www.accountantsacademy.in, professional coaching since 1998), Assabah Arts and Science College, Valayankulam (affiliated to University of Calicut & Recognized by Govt. of Kerala), and APAT (Accounting Practical Aptitude Test). The text reads: 'PG DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES IN ASSOCIATION WITH IQAC'. The main title is 'APAT (ACCOUNTING PRACTICAL APTITUDE TEST)'. It is 'Conducted By ACCOUNTANTS ACADEMY EDAPPAL'. The date is 'Friday, December 06 2024' and the time is 'at 10.00 am'. A photo shows a woman, Shamila Ranadeep, speaking at a podium. Below the photo, it says 'Resource Person SHAMILA RANADEEP Centre Head'. There are decorative circles and dots at the bottom left.

The workshop has been conducted by PG department of commerce and management studies to all B Com students. The programme is inaugurated by Prof. M N MOHAMMED KOYA the Principal of Assabah Arts and Science College Valayankulam. Welcome speech by Shamshad O and vote of thanks by Sreeja T. The section is handled by Shamila Ranadeep, Centre Head, Accountants Academy, Edappal on topic “Accounting Practical Aptitude Test” on 06-12-2024 in conference hall at 10 am - 12 pm

**Program 25 :WORKSHOP ON “PROFESSIONAL CAREER AWARENESS”**

|               |  |
|---------------|--|
| Date and Time | 11/12/2024,  |
| Organized by  | PG Department of Commerce and Management studies with IQAC |
| Participants  | B Com Students   |
| Venue         | Conference Hall  |

P.G DEPT OF COMMERCE AND MANAGEMENT STUDIES  
**ASSABAH ARTS & SCIENCE COLLEGE**, Valayamkulam  
(Monitored by IQAC)  
in association with SURROUND TALLY IT ACADEMY

**Professional Career Awareness Workshop for B.Com Students**

**WED 11<sup>th</sup> DEC 2024**  
**1.30 AM TO 2.30 PM**

SEMINAR CONDUCTED BY:  
**S KUMAR (Trainer & Life Coach)**

9562130639

 **SURROUND TALLY IT ACADEMY**  
Thrissur | Irinjalakuda | Kunnamkulam

MG Road, Opposite Amman Kovil,  
Kottapuram, Thrissur  
Kerala - 680004

The seminar has been conducted by PG department of commerce and management studies to all B Com students. The programme is inaugurated by Prof. M N MOHAMMED KOYA the Principal of Assabah Arts and Science College Valayamkulam. Welcome speech by Juby C K and vote of thanks by Shamshad O. The section is handled by S. Kumar (Trainer & Life Coach)

“Professional Career Awareness” on 11-12-2024 in conference hall at 10.00 am to 12.00 pm.



## **Program 26**

### **ORIENTATION SESSION ON SWAYAM/ NPTEL ONLINE COURSES**

|               |  |
|---------------|--|
| DATE AND TIME | 03-01-2025, 11.30AM TO 12.30 PM  |
| ORGANIZED BY  | PG DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES IN ASSOCIATION WITH COMMERCE CLUB |
| PARTICIPANTS  | FIRST YEAR BBA AND B.COM FINANCE & B.COM TRAVEL AND TOURISM STUDENTS               |
| VENUE         | SEMINAR HALL   |

### **INTRODUCTION:**

An orientation session on SWAYAM /NPTEL online courses was conducted by the Commerce Club in Association with PG Department of Commerce and Management and IQAC for the first-semester students of the CUFYUG BBA, B.com Finance & B.com Travel and Tourism on 03-01-2025, Friday at the seminar hall. The session was handled by Dr. Baiju M.K., IQAC Co-ordinator and Vice Principal of Assabah Arts and Science College.

### **OBJECTIVE:**

- Provide an overview of SWAYAM/NPTEL's online learning environment, its resources, and course delivery methods.
- Guide Learners Through Course Navigation
- Familiarize Students with Certification Process
- Integrate with CUFYUGP Curriculum and clarify credit transfer
- Equip learners with tips on how to make the most of the course material, including videos, assignments, discussion forums, and quizzes.

The session commenced with a warm welcome and an introduction to the objectives of SWAYAM (Study Webs of Active Learning for Young Aspiring Minds), a Government of India initiative aimed at providing quality education to students across the country. Dr. Baiju M K highlighted the importance of SWAYAM/ NPTEL (National Programme on Technology Enhanced Learning) courses in enhancing academic knowledge, skill development, and career opportunities.

The following were the key aspects during the session:

1. Overview of SWAYAM /NPTEL: The platform's vision and structure, emphasizing its free access to high-quality courses.
2. Course Categories: Various disciplines available, including science, commerce, arts, and technology.
3. Enrollment and Certification: Steps for registration, navigating the platform, and obtaining government-recognized certifications.
4. Benefits for CUFYUG Students: Integrating online learning with the CUFYUG curriculum to enhance academic performance and employability.

The session included a live demonstration of navigating the SWAYAM /NPTEL platform, creating accounts, and enrolling in courses. Students were also encouraged to explore the course catalog to find topics aligned with their interests and career aspiration.



Dr. Baiju M K addressing the students of First Year BBA,B.com Finance and B.com Travel and Tourism students.



Dr. Baiju M K handling the session on SWAYAM/NPTEL online courses

The orientation concluded with an interactive Q&A session, where students clarified their doubts regarding course selection, exam procedures and credit transfers.

## **CONCLUSION**

The Orientation Program for SWAYAM/NPTEL online courses plays a crucial role in ensuring that learners can effectively use the platform, understand the course structure, and successfully complete their selected courses. The guidance provided during orientation helps learners maximize their learning potential, thus making these online courses more accessible and impactful.

**Program 27:“CAREER DEVELOPMENT PROGRAM ON STUDY ABROAD & CAREER OPPORTUNITIES”**

|               |  |
|---------------|--|
| Date and Time | 20-01-2025   |
| Location      | Conference Hall  |
| Organized by  | PG department of commerce and management studies to all 6 <sup>th</sup> semester |
| Participants  | BCOM and BBA students  |
|               |  |

The seminar has been conducted by PG department of commerce and management studies to all 6<sup>th</sup> semester BCOM &BBA students. The programme is inaugurated by prof.Mohamed koya M.N principal of Assabah Arts and Science College Valayamkulam. Welcome speech by Shamsad and vote of thanks by Sajina.T.P. The section is handled by Mrs.NEENU NAVEED on topic “**CAREER DEVELOPMENT PROGRAM ON STUDY ABROAD & CAREER OPPORTUNITIES**” on 20-01-2025 in conference hall at 10.00a.m-12.45 pm





Kokkur, Kerala, India  
P3j3+vg5, Kokkur, Kerala 679591, India  
Lat 10.733428° Long 76.053848°  
20/01/25 10:36 AM GMT +05:30



**ASSABAH**

ARTS AND SCIENCE COLLEGE, VALAYAMKULAM  
Affiliated to University of Calicut & Recognized by Govt. of Kerala

(Monitored By IQAC)

PG DEPARTMENT OF COMMERCE  
AND MANAGEMENT STUDIES

IN ASSOCIATION WITH



# CAREER DEVELOPMENT PROGRAM ON STUDY ABROAD & CAREER OPPORTUNITIES



**NEENU NAVEED**

TL - COUNSELING DEPARTMENT

20 JANUARY 2025, 10:00 AM



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**Program 28: WORKSHOP ON “ALIGNING THOUGHT PROCESS FOR EMPLOYABILITY”**

|               |  |
|---------------|--|
| Date and Time | 21-01-2025   |
| Location      | Conference Hall  |
| Organized by  | PG department of commerce and management studies to all 6 <sup>th</sup> semester |
| Participants  | BCOM students  |
|               |  |

The workshop has been conducted by PG department of commerce and management studies to all 6<sup>th</sup> semester BCOM students. The programme is inaugurated by prof.Mohamed koya M.N principal of Assabah Arts and Science College Valayamkulam. Welcome speech by Shamsad and vote of thanks by Sajina.T.P. The section is handled by on topic” **Aligning thought process for Employability”** on 21-01-2025 in conference hall at 9.30a.m-12.30 pm





# CAMPUS CONNECT PROGRAMME



## ASSABAH

Arts and Science College, Valayamkulam



PG Department of Commerce and Management Studies

In Association with IQAC

On the 21<sup>st</sup> of January, 2025

from 9.30 am to 12.30pm

**Workshop on  
'Aligning thought  
process for  
Employability'**



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Approved by AICTE & Affiliated to University of Calicut

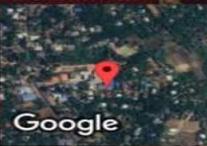


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Resource Person  
Dr. Antony Vinod George,  
Principal

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Lat 10.733426° Long 76.053878°  
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GPS Map Camera

## Program 29

### REPORT

**Name of the Seminar: GLOBAL EDUCATION LOANS PMJDY ACCOUNTS**

|               |  |
|---------------|--|
| Date and Time | 21-01-2025 10.30 a m to 12.30 pm                 |
| Organized By  | PG Department of commerce and Management Studies |
| Participants  | Students from B Com Finance                      |
| Venue         | Conference Hall                                  |

Seminar on

PG Department of Commerce & Management studies conducted a seminar regarding the topic **GLOBAL EDUCATION LOANS PMJDY ACCOUNTS** on 21/01/2025, Friday at CONFERENCE HALL from 10.30 a.m to 12.30 p.m . The session was led by the officials of SOUTH INDIAN BANK. Fourth and Sixth Semester BCom Finance students of our college were participated in that programme. The whole fourth and sixth year commerce students are benefited by getting awareness regarding PMJDY Accounts.



**Program 30: CAREER GUIDANCE PROGRAM ON “CAREER PROSPECTS AND JOB SCOPE IN THE CO OPERATIVE SECTOR”**

|               |  |
|---------------|--|
| Date and Time | 23-01-2025   |
| Location      | Conference Hall  |
| Organized by  | PG department of commerce and management studies to all 6 <sup>th</sup> semester |
| Participants  | BCOM students  |

The seminar has been conducted by PG department of commerce and management studies to all 6<sup>th</sup> semester BCOM students. The programme is inaugurated by Prof.Mohamed koya M.N, principal of Assabah Arts and Science College Valayamkulam. Welcome speech by Fathiya.V A and vote of thanks by Shameema hiba C V. The section is handled by Mrs.Smija K S on the topic “CAREER PROSPECTUS AND JOB SCOPE IN THE CO OPERATIVE SECTOR” on 23-01-2025 in conference hall at 10.30a.m-12.30 pm





# ASSABAH

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Malappuram, Kerala, India  
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Lat 10.733452° Long 76.054006°  
23/01/25 11:40 AM GMT +05:30

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**PROGRAM :31“ACCOUNTING ESSENTIALS: BUILDING A STRONG FOUNDATION”**

**REPORT**

Seminar on

The seminar has been conducted by PG department of commerce and management studies to all second semester BCom CA students. The programme is inaugurated by JISHA M K Asst professor, Pg Department of Commerce and Management Studies. Welcome speech by JIMY DAS C and vote of thanks by Mohammed Shinas KA. The section is handled by PRISHYA SHAJU (Asst professor, Pg Department of Commerce and Management Studies, A .C. K. H.M.ICA COLLEGE THOZHIYOOR) **on topic “ACCOUNTING ESSENTIALS: BUILDING A STRONG FOUNDATION”**

**on 23-01-2025 in conference hall at 10:30am-12;30 pm**



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**PROGRAM :32 “A DOOR TO CENTRAL UNIVERSITIES EXCLUSIVE ORIENTATION ON CUET JMI&AMU”**

|               |  |
|---------------|--|
| Date and Time | 27/01/2025, 10.30 AM to 12.30 PM                 |
| Organized by  | PG Department of Commerce and Management Studies |
| Participants  | UG Students                                      |
| Venue         | College Conference Hall                          |

On 27 JANUARY 2024(Thursday) , and PG Department of Commerce and Management Studies organized and conducted a seminar on ”A DOOR TO CENTRAL UNIVERSITIES EXCLUSIVE ORIENTATION ON CUET JMI, AMU “ at the College Conference Hall. The program commenced with a silent prayer at 10.30 AM. UG students participated in this seminar. Welcome speech was delivered by Juby C K , HOD PG Department of Commerce and Management Studies.

The Presidential Address was held by Prof, Mohammed Koya M N ,Principal, Assabah Arts and Science College Valayamkulam. The program was inaugurated by ADNAN MOHAMMED, FOUNDER AND DIRECTOR La Proxima Academy. Alumnus –Jamia Millia islamia ,Delhi &Pondicherry university Felicitation done by Dr. Baiju M K, Vice Principal, Shoukathali K V ,Superintendent, Nusaiba Nadran, College Union Chairperson. Vote of Thanks delivered by sajina tp, Assistant Professor.



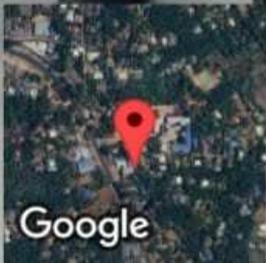
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### **Program 33 “CAREER OPPORTUNITIES IN TRAVEL AND TOURISM”**

The seminar has been conducted by PG Department of Commerce and Management studies to all 2nd semester BCOM TT students. The programme is inaugurated by PPM Ashraf, President of Assabah Arts and Science College Valayamkulam. Welcome speech by Juby.C.K and vote of thanks by Abdul Azeem. The section is handled by **MR SHIHABUDHEEN.K.K (EMC KERALA, Career Trainer) ON TOPIC “CAREER OPPORTUNITIES IN TRAVEL AND TOURISM”**

” on 26-03-2025 in conference hall at 10.00a.m-12: 00 am

